### Background Layout & Design, for 2D and 3D animation.



jacobhalton@gmail.com



Cinematography, architecture, design fundamentals, storytelling, attention to detail, problem solving.

#### WORK EXPERIENCE

**JOCOB HOLTON** 

#### Background Design and Visual Development Lead at Insert Media Studios 01/2021 to 07/2023

- · Background layout and design from storyboards of over 50 shots for short 2D animated film.
- Supervised designers throughout production to manage quality standards, art direction, and handoff to other departments in pipeline within a set timeframe to develop aesthetic and visual language for film.
- Designed maps and floor plans, and orthograhics for interior and exterior sets.

#### Lead UX Designer at Warner Music Group 06/2022 to 03/2023

- Led design of music release management system that sends many points of data into other systems that determine the label's releases and royalties and other data,
- Fast-paced deadlines, coordinated with developers, executives, and other teams to ensure timeliness and ideal functionality of features being pushed.
- Fully remote with team members across multiple continents.

## Senior UX Designer at Compass 12/2021 to 05/2022

- UX + UI of custom features of proprietary marketing app used by real-estate agents.
- Interviewed real-estate agents to gather feedback about design explorations.

## Senior UX Designer at Huge 07/2021 to 10/2021

• UX design using Salesforce UI to create management system for an assistant app.

### Senior UX Designer at Isobar 09/2020 to 01/2021

• Design and testing of Enterprise Car Rental's online platform in desktop and mobile formats.

## Senior UX Designer at Frog Design 08/2019 to 10/2019

• Research and brainstorming workshops for financial client's brand and business overhaul.

## Senior UX Designer at Momentum Design Lab 10/2016 to 05/2019

- Design of apps for startup clients with unique ideas ranging from functional data management dashboards to innovative concepts used in demos and conferences.
- Conducted brainstorming workshops, coordinated with developers and junior designers, held client review sessions, and usability tests.

#### INDEPENDENT WORK

### **Self-Published Graphic Novel** 10/2015

- · Writing, art, graphic design, and publishing of 70 page graphic novel.
- $\bullet \ \text{Awarded Kickstarter Staff Pick in Comic Books category, fully funded campaign}.$

# Illustration for Clients and Personal Work 08/2015-Present

- Illustration and design for marketing and interactive projects.
- Notable clients: Swarovski, Cushman & Wakefield, Expedia, Groupon.

#### EDUCATION

## Illinois Institute of Art BFA, Visual Communication 06/2004 to 03/2008

#### **MENTORING**

#### **Pursuit**

- Conduct mock interviews with software development students.
- Presentations on UX in the tech industry and career paths.