# Background Layout & Design, for 2D and 3D animation.

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SKILLS

Problem solving, storytelling, cinematography, perspective.

#### WORK EXPERIENCE

JACOB HALTON

### **Background Design Lead at Insert Media Studios**

02/2022 to 07/2023

- Background layout and design from storyboards of over 50 shots for short 2D film.
- Supervised designers throughout production to manage quality standards, art direction, and handoff to other departments in pipeline within a set timeframe.
- Reviewed VisDev work with Director and Art Director and communicated changes with BG team in Miro to develop aesthetic and visual language for film.
- Designed maps and floor plans, and orthograhics for interior and exterior sets using Photoshop and Clip Studio.

# Lead UX/UI Designer at Warner Music Group

08/2019 to 03/2023

- Led design of complex data system features from concept to execution within fast-paced deadlines, alongside programmers and other teams to ensure quality.
- Fully remote with team members across multiple continents.

# **Senior Designer at Compass**

12/2021 to 05/2022

- UX + UI of custom features for a graphic design app used by real-estate agents.
- Interviewed real-estate agents to gather feedback about design explorations.

#### Senior Designer at Huge

07/2021 to 10/2021

• UX design using Salesforce UI to create management system for an assistant app.

#### Senior Designer at Isobar

09/2020 to 01/2021

• UI design to improve the Enterprise Car Rental online platform.

# Senior Designer at Frog Design

08/2019 to 10/2019

Research and brainstorming workshops for financial client.

## Principal Designer at Momentum Design Lab

10/2016 to 05/2019

- Design of apps for startup clients with unique ideas ranging from functional data management dashboards to innovative concepts used in demos and conferences.
- Conducted brainstorming workshops, coordinated with developers and junior designers, and held client review sessions.

#### INDEPENDENT WORK

#### **Self-Published Graphic Novel**

10/2015

- · Writing, art, graphic design, and publishing of 70 page graphic novel.
- Awarded Kickstarter Staff Pick in Comic Books, fully funded campaign.

**EDUCATION** 

Warrior Art Camp
Underpaint Academy
Underpaint Academy
Project City
Illinois Institute of Art

**Pursuit** 

Background Design for 2D&3D Léa Pinto: Dynamic VisDev Ian Su: Character & Prop Design Peter Chung: Directing Masterclass BFA, Visual Communication

09/2023 to 11/2023 01/2024 to 02/2024 01/2024 to 02/2024 10/2022 to 12/2022 06/2004 to 03/2008

#### MENTORING

- · Conduct mock interviews with software development students.
- Presentations on UX in the tech industry and career paths.

SOFTWARE

Adobe Photoshop, Clip Studio Paint, Blender 3D & Grease Pencil, Heavypaint, Adobe Illustrator, Affinity Designer, Figma, InDesign, After Effects, Blender, Miro